



INDEPENDENT POOL AND SPA SERVICE ASSOCIATION
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POLICY ON USE OF IPSSA LOGO

Decals to be used only on IPSSA members' trucks. Decals may not be placed on any equipment.

Logo may be used on members' business cards, billing statements, stationery.

Logo may be used in members' yellow page advertising.

Logo may be used by associate members in advertising upon submission and approval by IPSSA.

Companies that are chapter supporters are not permitted to use IPSSA logo in any form.

Logo may be used by chapters on stationery, newsletters, signs (for table-top shows and other activities), certificates of appreciation.

Logo may be used by Western Pool and Spa Show and Pool Industry Expo.

Logo may be used on all IPSSA merchandise purchased by IPSSA (shirts, hats, jackets, sweatshirts, tank tops).

POLICY ON USE OF IPSSA BUMPER STICKERS

IPSSA bumper stickers are to be used on truck bumpers only. Under no circumstance may they be placed on gates or fences, per U.S. Consumer Product Safety Commission.

NOTE: Members may request the artwork with the approved IPSSA logo from the IPSSA Executive Office.